



April 6, 2016

Dear Legislators:

On behalf of Americans for Tax Reform and our supporters in Oklahoma, I urge you to vote against HB 2531, the Oklahoma Retail Protection Act.

**HB 2531 is a tax hike on Oklahoma's small businesses.** It is too burdensome for small businesses to comply, and wrongly includes digital advertising as a part of the "market provider" definition.

This legislation will not protect retailers. Even if larger companies are able to comply, it will harm small businesses, many of which are run by stay-at-home moms. Moms who blog or have other webpages typically sell advertising space. When doing business in a state becomes more difficult, advertisers have often decided to cancel ad buys

Many stay-at-home moms contribute to family income by running a store online. This legislation not only makes it harder for moms to work from home and comply with an even more complicated tax code, it has other consequences. **As advertisers pull their dollars from the state, Oklahoma's small business owners and stay-at-home moms will lose advertising revenue, which is often the only income factor for bloggers.**

A similar bill in Utah went down in flames because "mommy bloggers" let politicians know how the bill would affect them. In order encourage economic growth and flexible work environments for families, Oklahoma should table this legislation indefinitely.

**I ask that you vote no on HB 2531, the Oklahoma Retail Protection Act, to protect Oklahoma families.**

If you should have any questions or comments, please contact Katie McAuliffe by email, [kmcauliffe@atr.org](mailto:kmcauliffe@atr.org), or phone, 202-785-0266.

Onward,

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