Before the
Federal Communications Commission
Washington, D.C. 20554

Coalition of 65 Submit Comments

In the Matter of

Restoring Internet Freedom WC Docket No. 17-108

Respectfully,

Katherine McAuliffe
Executive Director
Digital Liberty
202-785-0266
kmcauliffe@atr.org

722 12th Street NW
Fourth Floor
Washington, D.C.
20005
July 17, 2017

RE: WC Docket No. 17-108 In the Matter of Restoring Internet Freedom

Dear Chairman Pai, Commissioner O’Rielly, and Commissioner Clyburn:

We, the undersigned organizations, represent millions of Americans concerned about the overreach of the Federal government. We write to voice our support for returning the Internet to the light touch regulatory approach that allowed the Internet to take off.

There was a bipartisan “Hands off the Net!” consensus championed by both former President Bill Clinton and former Speaker of the House Newt Gingrich, and by other leading members of both parties — until the FCC made two sweeping claims of power over the Internet in the name of protecting “net neutrality”:

1. **2010**: The FCC claimed the power to do anything, over any form of communications (not just broadband) that might somehow (however tenuously) promote broadband under Section 706.

2. **2015**: The FCC declared that broadband was a common carrier service subject to Title II of the Communications Act of 1934 — a regulatory regime designed for the old Ma Bell telephone monopoly and rotary dial phones connected by actual operators.

No government agency should be trusted with such vast powers — but especially not the FCC, an agency so prone to politicization and regulatory capture.¹ Congress simply could not have intended to give the FCC a blank check to regulate the Internet back in 1996. In fact, the 1996 Telecom Act could hardly have been more clear, declaring that “It is the policy of the United States... to preserve the vibrant and competitive free market that presently exists for the Internet and other interactive computer services, unfettered by Federal or State regulation.”² In 1998, Democratic Senators John Kerry and Ron Wyden urged the FCC not to apply Title II to Internet access services, warning that doing so “seriously would chill the growth and development of advanced services.”³

The Internet should be policed just like every other sector of the economy — through consumer protection and competition laws that apply equally to broadband providers, web

---
companies, and nearly every other business in America. But the Internet should not be regulated as a utility. No one thinks of government-run utilities — electricity, water, or sewage — as cutting-edge or innovative. Everyone, though, recognizes the boundless potential of the Internet — and the impossibility of predicting how it will evolve. The “Hands off the Net” approach — the deliberate decision not to impose detailed, rigid rules on the Internet — is precisely what allowed it to evolve to meet the changing needs of families, websites, content creators, innovators and businesses across America.

**Imposing Title II regulations on ISPs means the Internet experience will no longer be shaped by consumers — but instead by government.** Rather than being able to respond to what American households want and need in terms of content, advances in technology, information access, and delivery methods, the Internet experience would be determined by regulators who would have control over rates, types of services, and service footprints. Title II also opens the door to new meddling by state and local governments. Congress created the “information service” classification in Title I precisely to avoid this outcome.

**Broadband investment is key to economic growth,** but Title II has already reduced network investment. Some cite to publicly available data showing an increase in infrastructure investment, but those estimates include foreign ISP infrastructure investment in Mexico. Title II caused $3.3 billion in capital flight in the six largest ISPs alone — costing 20 American jobs for every million dollars in capital flight — or 66,000 jobs total. Other estimates project that nearly 174,000 additional broadband related jobs could be lost by 2020 as a result of the decline in investment caused by Title II.

Using a difference-in-differences methodology (the best measure of lost investment), one study found that telecommunications investment dropped 20-30% between 2011-2015 as a result of uncertainty caused by the imposition of Title II, costing roughly $160-200 billion in total investment over five years. A second study, using a slightly modified data sample based on responses to the first, found a $150 billion reduction in investment. While it is always difficult to estimate such alternative worlds, it is clear that if Title II had never been imposed, we would have seen more American jobs and more investment on the Internet.

**Innovation and investment require that government’s role be clear, consistent and limited.** The “general conduct standard” invented by the Title II order is hopelessly vague.

---


When asked what this standard meant, Former FCC Chairman Tom Wheeler simply said: “we don’t really know.” This is really no standard at all, because it leaves the regulator with unchecked discretion. No business can plan its investments under such uncertainty or threat of arbitrary enforcement.

**Low barriers to entry increase competition and thereby promote reliable Internet access.** Far from “clamping down on big guys,” looming legal uncertainty about how the FCC will regulate the Internet hurts small Internet providers most — those that connect people in unserved and underserved areas. The coming next few years will see the deployment of 5G wireless technology, which avoids the huge expenses of wiring the “last mile.” This could fundamentally change the competitive dynamics of the broadband market, erasing the line between wireless and wireline services, and driving an unprecedented level of competition, at least in most markets. Discouraging such new entry would only harm consumers.

**We urge the FCC to return to the demonstrated success of the light touch regulatory model.** The Internet thrived nearly twenty years under a “Hands off the Net!” bipartisan consensus against Internet regulation. We urge the FCC to return to that approach. Ultimately, it is Congress alone that should decide how to update communications law.

Regards,

Grover G. Norquist
President
Americans for Tax Reform

Leigh Hixon
Senior Director of Policy Relations
Alabama Policy Institute

Phil Kerpen
President
American Commitment

Daniel Schneider
Executive Director
American Conservative Union

Steve Pociask
President
American Consumer Institute
Center for Citizen Research

Governor Paul LePage
Maine

Lisa Nelson
CEO
American Legislative Exchange Council

Christine Harbin
Vice President External Affairs
Americans for Prosperity

Robert Alt
President & CEO
The Buckeye Institute

Jeffrey Mazzella
President
Center for Individual Freedom

Grant Maloy
Chairman
Center Right Coalition of Orlando
Chuck Muth  
President  
Citizen Outreach  

Michael J. Bowen  
CEO  
Coalition for a Strong America  

Matthew Kandrach  
President  
Consumer Action for a Strong Economy  

Col. Francis X. De Luca USMR (Ret)  
President  
Civitas Institute  

Katie McAuliffe  
Executive Director  
Digital Liberty  

Hance Haney  
Senior Fellow  
Discovery Institute  

Adam Brandon  
President  
FreedomWorks Foundation  

Annette Meeks  
CEO  
Freedom Foundation of Minnesota  

Richard Watson  
Chairman  
Florida Center/Right Coalition  

David Barnes  
Director of Policy Engagement  
Generation Opportunity  

Ray Chadwick  
Chairman  
Granite State Taxpayers  

Joseph Bast  
CEO  
The Heartland Institute  

Mike Krause  
Director, Public Affairs  
Director, Local Colorado Project  
Independence Institute  

Andrew Langer  
President  
Institute for Liberty  

Tom Giovanetti  
President  
Institute for Policy Innovation  

Seton Motley  
President  
Less Government  

Daniel Garza  
President  
The LIBRE Initiative  

Bartlett Cleland  
Managing Principal  
Madery Bridge  

Dee Hodges  
President  
Maryland Taxpayers Association, Inc  

Mike Wendy  
President  
MediaFreedom  

Henry Kriegl  
President  
Montanans for Tax Reform  

Brent Mead  
CEO  
Montana Policy Institute  

Scott Cleland  
Chairman  
NetCompetition
Lorenzo Montanari  
Executive Director  
Property Rights Alliance

Don Racheter, Ph.D.  
President  
Public Interest Institute

Mike Stenhouse  
CEO  
Rhode Island Center for Freedom & Prosperity

Paul Gessing  
President  
Rio Grande Foundation

Tom Struble  
Tech Policy Manager  
R Street Institute

Karen Kerrigan  
President & CEO  
Small Business & Entrepreneurship Council

James L. Martin  
Founder & Chairman  
60 Plus Association

David Williams  
President  
Taxpayers Protection Alliance

Berin Szoka  
President  
TechFreedom

Gerrye Johnston  
Founder/CEO  
Women for Democracy in America, Inc.

**Maine:**

Mary Adams  
Chair  
Maine Center-Right Coalition

Jim Goff  
Chair  
Bangor Savings Bank Foundation*

Penny Morrell  
State Director  
Concerned Women for America of Maine*

Susan Hamill  
President  
JFLLC*

Victoria Bucklin  
Co-Chair  
Mid-Coast Chapter Informed Women’s Network, Writers Group*

Susan Dench  
Author and Organizer  
Informed Women’s Network*

Bryan Dench Esq  
Maine attorney*

Pem Schaeffer  
Maine blogger*

Robert Stone  
Board Member  
Maine Turnpike Authority*

Tom Davis  
Waterville business owner*

* * Indicates that organization is listed for affiliation only, signing on behalf of self
The Honorable William O'Brien  
Former Speaker, NH House of Representatives  
Co-chair, New Hampshire Center Right Coalition

The Honorable Stephen Stepanek  
Former Chairman, NH House Ways & Means Committee  
Co-chair, New Hampshire Center Right Coalition

The Honorable Norman Tregenza  
Former State Representative Carroll County (NH) District 2

The Honorable Paul Mirski  
Former State Representative Grafton County (NH)

Representative Peter Hansen  
Hillsborough County (NH) District 22

Representative David Murotake  
Hillsborough County (NH) District 32

Representative Jorden Ulery  
Hillsborough County (NH) District 37

Representative Greg Hill  
Merrimack County (NH) District 3

Representative Carol McGuire  
Merrimack County (NH) District 29

Representative Chris True  
Rockingham County (NH) District 4

Representative Dan Itse  
Rockingham County (NH) District 10

The Honorable Joe Duarte  
Former State Representative Rockingham County (NH)