
MEMORANDUM

TO: INTERESTED PARTIES

FROM: MATT GAMMON, WPA RESEARCH

SUBJECT: VOTER OPINIONS ON PRESCRIPTION DRUGS AND DENTAL CARE

DATE: JULY 26, 2016

The following memo highlights the key findings from a nationwide survey conducted on behalf of Americans for Tax Reform. Findings show that likely voters overwhelmingly support the process of permitting the creation of new mid-level dental hygiene practitioners. This survey was conducted June 22-23 & 26-27 and has a sample size of n=801 likely voters with a MoE of ± 3.5 percentage points in 95 out of 100 cases.

Support for process of permitting the creation of new mid-level dental hygiene practitioners that could not do the exact work of a dentist but could handle smaller dental services including hygiene and basic extractions is widespread across likely voters from all demographic groups irrespective of political affiliation, gender, or ethnicity. Additionally, 58% of voters strongly support this position, illustrating that the support is not just casual and implementing this process would be welcomed by voters across the country.

Voters support the creation of new mid-level dental hygiene practitioners

- More than three-quarters of likely voters (79%) support the process of permitting the creating on new mid-level dental hygiene practitioners.
 - More than half of likely voters (58%) strongly support this.
- Only 15% of likely voters oppose this creation.

“Do you support or oppose the process of permitting the creation of new mid-level dental hygiene practitioners that could not do the exact work of a dentist but could handle smaller dental services including hygiene and basic extractions?”

Mid-level dental hygienists	%
Total Support	79%
Total Oppose	15%
Strongly Support	58%
Somewhat Support	21%
Don't know or refused	6%
Somewhat Oppose	5%
Strongly Oppose	10%

- More than eight in ten voters ages 18-54 support this process, while three-quarters of voters age 55+ support it.

	Men 18-54	Men 55+	Women 18-54	Women 55+
Total Support	82%	75%	81%	75%
Total Oppose	11%	20%	15%	17%

- More than three quarters of Republican (77%) and Independent (80%) voters support this process. Interestingly, the process enjoys support from eight-in-ten Democrats as well.

	Republican	Independent	Democrats
Total Support	77%	80%	80%
Total Oppose	20%	13%	12%

- Eight in ten White voters and Hispanic voters support this process.

	White	Hispanic
Total Support	80%	81%
Total Oppose	15%	17%

Conclusion

Likely voters overwhelmingly support the process of permitting the creation of new mid-level dental hygiene practitioners that could not do the exact work of a dentist but could handle smaller dental services including hygiene and basic extractions. This support extends across all key demographic groups including men and women of all ages, Republicans, Independents, Democrats, White, and Hispanic voters. The support for such a process extends across a wide swath of Americans, regardless of political affiliation, ethnicity or gender.

Methodology

Wilson Perkins Allen Opinion Research conducted research among likely voters in the United States. WPA selected a random sample of likely voters from the national voter file using Registration Based Sampling (RBS). The sample for this survey was stratified based on geography, age, cell phone interviews, ethnicity, and gender. This methodology allows us to avoid post-survey “weighting” which can reduce the reliability of survey results.

Respondents were contacted by phone via a live telephone operator interview June 22-23 & 26-27, 2016. The study has a sample size of n=801 likely Republican Primary Voters, 25% cell phone interviews, and a margin of error is equal to ±3.5% in 95 out of 100 cases

About Wilson Perkins Allen Opinion Research

Since 1998, WPA Opinion Research has been a leading provider of political polling for campaigns from President to Governor and U.S. Senate to Mayor and City Council in all 50 states and several foreign countries. In the 2013-2014 election cycle, 83% of WPA clients won, compared to 62% of GOP candidates in those same states. WPA clients' win ratio has exceeded the standard by double digits for four straight political cycles.

WPA has been nationally recognized for providing cutting edge research to help our clients win. The American Association of Political Consultants (AAPC) awarded a “Pollie” to WPA for our Predictive Analytics and Adaptive Sampling techniques. The award highlighted these advanced methodologies which allowed us to buck national GOP polling trends and deliver industry-leading results.

In addition to our political and policy research, WPA has conducted market research for more than 110 fortune 500 corporations, donor research for more than 200 of the largest and most successful not-for-profit organizations around the country, and alumni research for dozens of colleges and universities.