



AMERICANS
for TAX REFORM

FOR IMMEDIATE RELEASE
CONTACT: JOHN KARTCH

25 OCTOBER 2009
202-785-0266

AMERICANS FOR TAX REFORM LAUNCHES ADVERTISEMENT CAMPAIGN URGING SENATOR BEN NELSON TO KEEP TAX PLEDGE

Income Tax Hikes in Senate Health Bill Inconsistent with Pledge to Nebraskans

722 12th Street N.W.

Fourth Floor

Washington, D.C.

20005

T:(202)785-0266

F:(202)785-0261

www.atr.org

WASHINGTON, DC—Americans for Tax Reform today announced they were starting a series of ads aimed at encouraging Senator Ben Nelson (D-Neb.) to oppose the Senate healthcare bill on the grounds that it violates his Taxpayer Protection Pledge.

When Senator Nelson ran for the U.S. Senate, he made a written Pledge to his constituents and the American people to oppose any net income tax hikes. He is bound by that Pledge for the duration of his career as a senator. The Senate healthcare bill contains nearly \$500 billion in new tax hikes over the next decade, including billions in income tax hikes.

“Senator Nelson did the right thing when he ran for the Senate. He told Nebraskans that if he were elected, they wouldn’t have to worry about their senator voting to raise their income taxes,” said ATR President Grover Norquist. **“Now is when he must follow through on that commitment he made to Nebraskans. The income tax hikes in the Senate health bill are clear and unambiguous violations of the Taxpayer Protection Pledge.”**

The television advertisements will run on both local and national news and commentary broadcasts for at least three weeks, reflecting how critical Senator Nelson's vote is to preventing tax increases as a part of the healthcare bill. In addition, the campaign will have an internet component, centered around a dedicated website which will launch Monday.

“In order to get government healthcare paid for by massive tax hikes through the Senate, every Democrat must vote on motions to proceed and cloture,” continued Norquist. **“If Senator Nelson joins his Democrat colleagues on these votes, he will be breaking the Pledge he made to all Nebraskans to not raise income taxes. Now is the time where Senator Nelson must follow through on the promise he made to get elected.”**

###